Marcin Dembowski

How to get published with international journals – publisher point of view.

Moscow

November 2014
Agenda for the session

• About OUP
• Products ...
• To ‘demystify’ the publishing process
• To provide tips, insider knowledge and key questions to maximize your chances of publication
• Q&A session: ask anything!
• Follow-up: I’m always available to help
• To get you sharing your knowledge, i.e. to get you writing
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The Medicine Collection

- Oncology, cardiology, neurology, epidemiology, reproductive medicine, rheumatology, anesthesia, gerontology, & public health

The Life Sciences Collection

- Molecular and computational biology, plant science, marine biology, and behavioral ecology
The Mathematical & Physical Sciences Collection

- Pure and applied mathematics, radiation science
- Also coverage of more niche areas such as biostatistics and mathematical physics, management, and medicine

The Law Collection

- General academic and practitioner law titles, and those dedicated to more specialized areas such as medical & environmental law, criminology, intellectual property, & policing
The Humanities Collection

- History, philosophy, literature, religion, art, and music

The Social Sciences Collection

- Economics, finance, business, global development, religion, and social politics
### Medicine (78 journals)

- **Age and Ageing** 3.090
- **Alcohol and Alcoholism** 2.946
- **American Journal of Epidemiology** 5.216
- **American Journal of Hypertension - NEW to the collection in 2013** 3.181
- **Annals of Occupational Hygiene, The** 1.949
- **Annals of Oncology** 6.425
- **Archives of Clinical Neuropsychology** 2.178
- **BJA: British Journal of Anaesthesia** 4.243
- **Brain** 9.457
- **British Journal of Social Work, The** 1.190
- **British Medical Bulletin** 4.543
- **Carcinogenesis** 5.702
- **Cardiovascular Research** 6.064
- **Cerebral Cortex** 6.544
- **Chemical Senses** 2.599
- **Children & Schools**
- **Christian bioethics: Non-Ecumenical Studies in Medical Morality** 9.154
- **Continuing Education in Anaesthesia, Critical Care & Pain**
- **EP - Europace** 1.980
- **European Heart Journal** 10.478
- **European Heart Journal – Cardiovascular Imaging** 2.517
- **European Journal of Cardio-Thoracic Surgery** 2.550
- **European Journal of Heart Failure** 4.896
- **European Journal of Orthodontics** 0.893
- **European Journal of Public Health** 2.728
- **Family Practice** 1.503
- **Gerontologist, The** 2.481
- **Glycobiology** 3.580
- **Health & Social Work** 0.936
- **Health Education Research** 1.656
- **Health Policy and Planning** 2.651
- **Health Promotion International** 1.942
- **Human Molecular Genetics** 7.636
- **Human Reproduction** 4.475
- **Human Reproduction Update** 9.234
- **International Health - NEW to the collection in 2015**
  - **International Immunology** 3.415
  - **International Journal for Quality in Health Care** 1.958
  - **International Journal of Epidemiology** 6.414
  - **Japanese Journal of Clinical Oncology** 1.783
  - **JNCI: Journal of the National Cancer Institute** 13.757
- **Journal of Analytical Toxicology - NEW to the collection in 2013** 2.022
- **Journal of Antimicrobial Chemotherapy** 5.068
- **Journal of Deaf Studies and Deaf Education** 1.017
- **Journal of Infectious Diseases, The** 6.410
- **Journal of Medicine and Philosophy: A Forum for Bioethics and Philosophy of Medicine, The** 0.789
- **Journal of Molecular Cell Biology - NEW to the collection in 2013** 7.667
- **Journal of the Pediatric Infectious Diseases Society - NEW to the collection in 2015** 2.022
- **Journal of Pediatric Psychology** 2.910
- **Journal of Public Health** 2.065
- **Journal of the History of Medicine and Allied Sciences** 0.714
- **Journal of the International Commission on Radiation Units and Measurements (ICRU)**
  - **Journal of Tropical Pediatrics** 1.388
  - **Journals of Gerontology - Series A: Biological and Medical Sciences, The** 4.598
  - **Journals of Gerontology - Series B: Psychological and Social Sciences, The** 2.615
  - **Mathematical Medicine and Biology: A Journal of the IMA** 1.818
  - **Medical Law Review** 0.773
  - **MHR: Basic Science of Reproductive Medicine** 3.852
  - **Microscopy** 1.310
  - **Molecular Biology and Evolution** 5.560
  - **Mutagenesis** 3.183
  - **NDT: Nephrology Dialysis Transplantation** 3.096
  - **Neuro-Oncology** 5.723
  - **Nicotine & Tobacco Research** 2.579
  - **Occupational Medicine** 1.136
  - **Protein Engineering, Design and Selection** 2.037
  - **Public Health Ethics** 0.741
  - **QJM: An International Journal of Medicine** 2.325
  - **Radiation Protection Dosimetry** 0.822
  - **Rheumatology** 4.058
  - **Schizophrenia Bulletin** 8.800
  - **Social Cognitive and Affective Neuroscience** 6.132
  - **Social History of Medicine** 0.545
  - **Social Work** 1.148
  - **Social Work Research** 0.875
  - **Toxicological Sciences** 4.652
  - **Transactions of the Royal Society of Tropical Medicine and Hygiene - NEW to the collection in 2013** 2.162

### Life Sciences (39 journals)

- **Acta Biochimica et Biophysica Sinica** 1.376
- **Annals of Botany** 4.030
- **Annals of Occupational Hygiene** 1.949
- **Behavioral Ecology** 3.083
- **Bioinformatics** 5.468
- **Briefings in Bioinformatics** 5.202
- **Briefings in Functional Genomics** 4.126
- **Carcinogenesis** 5.702
- **Cerebral Cortex** 6.544
- **Chemical Senses** 2.599
- **Environmental History** 0.444
- **European Review of Agricultural Economics** 1.383
- **Forestry: An International Journal of Forest Research** 1.337
- **Glycobiology** 3.580
- **Human Molecular Genetics** 7.636
- **ICES Journal of Marine Science: Journal du Conseil** 2.007
- **Integrative and Comparative Biology** 2.447
- **International Immunology** 3.415
- **Journal of Analytical Toxicology - NEW to the collection in 2013** 2.022
- **Journal of Biochemistry, The** 2.371
- **Journal of Chromatographic Science - NEW to the collection in 2015** 0.884
- **Journal of Experimental Botany** 5.364
- **Journal of Heredity** 2.799
- **Journal of Molecular Cell Biology - NEW to the collection in 2013** 7.667
- **Journal of Molluscan Studies** 1.227
- **Journal of Petrology** 4.059
- **Journal of Plankton Research** 2.079
- **Journal of Plant Ecology** 1.907
- **MHR: Basic Science of Reproductive Medicine** 3.852
- **Microscopy** 1.310
- **Molecular Biology and Evolution** 5.560
- **Molecular Plant** 5.546
- **Mutagenesis** 3.183
- **Plant and Cell Physiology** 4.702
- **Protein Engineering, Design and Selection** 2.037
- **Social Cognitive and Affective Neuroscience** 6.132
- **Systematic Biology** 10.225
- **Toxicological Sciences** 4.652
- **Tree Physiology** 2.876
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### Mathematics & Physical Sciences Collection (34 Journals)

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### Law (32 journals)

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Materiality and Organizing: Social Interaction in a Technological World
Paul M. Leonardi, Bonnie A. Nardi, and Jannis Kallinikos

The book is a collective meditation on the role of materiality in social affairs. The recent and growing interest in the concept of “materiality” certainly has diverse origins. Yet, it is closely associated with the diffusion of technological objects and artifacts through society and many have questioned how human choice and social practice are conditioned by the characteristics of such devices and systems. Many traditional
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Italian Women and International Cold War Politics 1944-1968

Wendy Pojmann

The women of the Socialist/Communist Unione Donne Italienne and the lay Catholic Centro Italiano Femminile are the protagonists in this study that examines the relationship between national Italian women's associations and international women's movements from 1943, when the associations became active, to 1968, when another generation of activists led women's movements in a new direction. It shows that Italian women were active political participants during the tumultuous decades of the Cold War... Read more

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Before you start

You must have a clear topic or topics to be reviewed, what is your research question?
Ideas where to start

• As well as ‘traditional’ research…
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Our Focus

PHASE I: Identification of PhD subject

- Searching for attractive PhD subject
- Broad pool of PhD ideas
- Initial screening
- Selecting viable PhD subject
- Initial literature review and data availability
- Detailed PhD concept
- PhD feasibility test
Initial literature review: The 5 X 5 principle

- Identify 5 top peer refereed academic journals focusing on your specific subject
- Identify 5 top internationally recognized books or collective works on your specific subject
- Identify 5 top academic research centres specializing in your subject
- Identify 5 most renowned professors in your narrow field ("gurus")
- Identify 5 top regular international academic conferences covering your subject
Think of a literature review as a jigsaw puzzle
Which journal to go for?
Criteria You Might Look At:

• Rankings (example Thomson Reuters Impact factors; the Association of Business Schools ABS etc.)
OUP Journals

Impact Factor Improvement, 2012

Distribution of Journals by Ranking in their Best JCR Category - >150 Journals

Source: 2012 Journal Citation Reports® (Thomson Reuters, 2013)

- OUP
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- LWW
- Wiley-Blackwell
- Sage
- CUP
- Springer
- Taylor & Francis/Informa

- Top 10%
- 10% to 25%
- 25% to 50%
- Bottom 50%

0% 20% 40% 60% 80% 100%
Criteria You Might Look At:

- Rankings (example Thomson Reuters Impact factors; the Association of Business Schools ABS etc.)
- Number of downloads (utility)
- Dissemination of journal (where it is read)
- Links to societies/associations
- Relevance of content and publishing ethos
- International
Questions to Ask Yourself When Choosing:

• What are your most important factors when choosing a journal?

• Which resources do you use to research the journals you publish in?

• Which rankings do you use? How important are they?

• Who do you ask for advice?

• What is the best journal in your field? Why?
Putting A and B together to build up your work
Surviving peer review

Not always straight forward process
Research is all about peer review

1. You need to avoid a desk reject
2. You may need to revise and resubmit
3. You will almost certainly need to alter your paper

Most scientists regarded the new streamlined peer-review process as ‘quite an improvement.’
The Process

• Submission is an important step on the road to being published
• Reviewers are selected for their expertise by the Editors
• They do sometimes make mistakes and their opinions may not be valid
• But generally they raise genuine concerns about the work – conceptualization, execution and/or interpretation of the work
The Process

• Their comments are aimed at maintaining the quality of papers published in the journal, the overall journal reputation and ultimately at improving your work to attain a high standard of academic writing.
Process Conclusion:

- Identify a few possible target journals but be realistic
- Follow the Author Guidelines: scope, type of paper, word length, references style, etc.
- Find where to send your paper (editor, regional editor, subject area editor) …
- … and how to send it (email, hard copy, online submission)
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HINT: Editors and reviewers look for …

• Originality – what’s **new** about subject, treatment or results?
• Relevance to and extension of existing knowledge
• Research methodology – are conclusions valid and objective?
• Clarity, structure and quality of writing – does it communicate well?
• Sound, logical progression of argument
• So what?’ factors!
• Recency and relevance of references
• **Adherence to the editorial scope and objectives** of the journal
• A good title, keywords and a well written abstract
Co-authorship?

- With supervisor, different departments or institutions
- Exploits individual strengths
- Especially useful for cross-disciplinary research
- Demonstrates the authority and rigour of the research
- Increases potential pool of citations

But remember

- Ensure paper is edited so that it reads as one voice
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• It isn’t always detected in peer review but electronic tools can help
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- Nearly every published paper is revised at least once
- So now, close the deal!

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**Clarify** if in doubt – ‘This is what I understand your comments to mean…’

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Dealing with the comments:

• Answer as completely as possible
• Answer politely, be tactful and not with emotive language
• Answer with evidence
• If you feel the reviewer has misunderstood then address the point with a good argument explaining why the reviewer is mistaken
  • It may be the reviewers are conflicted on a point
  • It is ok to use one reviewer to argue against another
In case of rejection:
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If your article is rejected

• **Ask why**, and listen carefully!
  Most editors will give detailed comments about a rejected paper. Take a deep breath, and listen to what is being said

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- Launched 2012
- Provides an interlinked collection of editions of major works from the humanities
- Digitised old texts and includes many rare, or formerly out-of-print editions
- Delivers authoritatively edited texts
- Allows multiple user access
New Publishing Initiatives
Clear, authoritative branding based on OUP’s own Blue = Trust

Meet the Editor in Chief

Read a welcome letter from Editor in Chief Paula Rabinowitz introducing the new Oxford Research Encyclopedia of Literature. Read more...

Meet the Advisory Board

Tariq Ali
Nancy Armstrong: Duke University
Dinah Birch: University of Liverpool
Colin Burrow: Oxford University
Rey Chow: Duke University
Nuruddin Farah: South Africa
Simon Gikandi: Princeton University
Alex Ingrao: University of Alberta
Bruce McEwen: University of Alberta
Beate Morell: University of British Columbia
Vincent Alphonse

Names of prominent EIC and board members front and center

Led by a group of leading international experts in literature, the Oxford Research Encyclopedia of Literature will grow to consist of hundreds of scholarly overview articles. View the approved Taxonomy, which will map the content of ORE of Literature. Photo: A Young Girl Reading, c. 1778, by Adélaïde Labille-Guiard. Public domain via Wikipedia Commons
Content Delivery: Social Media and Mobile-Optimization

**Increasing social media presence** - Facebook *(Very Short Introductions)*, Tumblr, Vimeo, YouTube *(Oxford Academic YouTube channel)*, Twitter or (OUP)blog, Pinterest.

**Mobile-optimised sites** (journals, dictionaries etc.)
Content Delivery: Social Media and Mobile-Optimization

*Delivering content to the reader in meaningful ways*

- **Introduction and interaction** (blog, Twitter, Facebook, Pinterest)
- **Training and tutoring** – Live demonstrations (Webex sessions)
- **Place academic content in context**

facebook.com/VeryShortIntroductions
Content Delivery: Social Media and Mobile-Optimization

Delivering content to the reader in meaningful ways

- **Author interaction** – example Facebook, blog and Twitter

Below: Jamie Woodward, Professor of Physical Geography at The University of Manchester and author of *The Ice Age: A Very Short Introduction*.

facebook.com/VeryShortIntroductions

https://twitter.com/Jamie_Woodward_
Content Delivery: Social Media and Mobile-Optimization Service

- **Oxford Academic YouTube channel** - Scholars interpret core texts of their discipline, author interviews, tutorial videos and more

http://www.youtube.com/user/OUPAcademic
Content Delivery: Social Media and Mobile-Optimization

Delivering content to the reader in meaningful way

Below: NASA tweet commenting on our announcement on word of the year 2013: “selfie”.

https://twitter.com/MarsCuriosity
Any Questions…

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